

Betting To Win

A professional guide to profitable betting

Prof. Leighton
Vaughan Williams

publication: June 2004

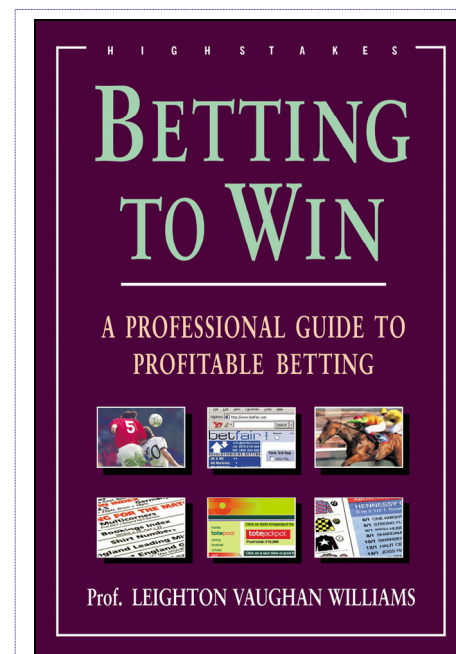
extent: 240pp

Format: B (198 x 129mm) paperback

price: £12.99

isbn: 1-843440-15-6

Rights: World



**"High Stakes publish some of the best titles to be found on betting
Betting To Win : A professional guide to profitable betting by Professor
Leighton Vaughan Williams is one such." - Graham Sharpe, *William Hill Online***

Drawing on an array of hitherto unpublished evidence, Prof. Vaughan Williams pinpoints techniques that will aid the bettor in formulating a successful and consistent betting strategy for all those interested in betting as a hobby or as a way of earning a second income. ***Betting to Win*** includes:

- * information on the various forums that are available to UK residents for betting on the myriad of sports events, financial and specialist markets that are currently available.
- * details of the wide variety of fixed-odds markets across the world, spread betting, pari-mutuel and Tote betting, and the recent explosion of interest in person-to-person betting exchanges. It also identifies other novel betting mediums.
- * the latest academic and professional research on the operation and analysis of horseracing, greyhound racing, football betting and numerous other sports betting markets is collated, summarized and made accessible in a non-technical form
- * analysis of the new concept of 'Quarbs', ('Quasi-arbitrages'), which theoretically allow bettors to use the odds to beat the odds.

Professor Leighton Vaughan Williams is Professor of Economics and Finance, Director of the Betting Research Unit, and Head of Economics Research at the Nottingham Trent University. He has published extensively in the area of betting research, including forthcoming titles from CUP and Routledge. He has also acted in a consultative capacity to a wide range of commercial, government and regulatory bodies

For a review copy, an interview with the author or for further information, please contact
Chris Burrows PR on 0161 445 6635 or email chris@burrows7487.fsnet.co.uk

Distribution UK: Turnaround, 3 Olympia Trading Estate, Coburg Rd, London N22 6TZ.
High Stakes Publishing, PO Box 394, Harpenden, Herts, AL5 1XJ Tel/Fax 01582 761264

www.highstakespublishing.co.uk/titles/betting_to_win_11.php