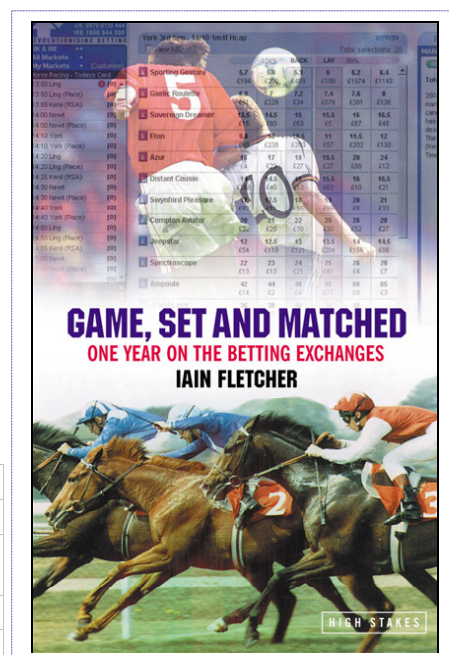


Game, Set and Matched

Iain Fletcher

new title

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- Like *Bringing Down The House*, *Game, Set and Matched* is a roller coaster ride of highs and lows as Iain Fletcher tries to get ahead in matched betting, and will appeal to the same market
- Iain Fletcher has a proven track record as author of the acclaimed *On Tilt: A Diary of a Spreadbetter*
- Everyone interested in betting is trying to work out the best approach to matched betting – Iain Fletcher provides the inside information

"It's all on. The lot. Every pound left in the account - £2644 on Warrington Wolves. Why am I doing this? Could they lose? Can you believe I was calm?"

This is what Iain Fletcher's one year as a 'pro' on the betting exchanges had come down to - 80 minutes on a mid table Rugby League game. The author of the acclaimed *On Tilt*, was subbed £5000 by leading matched betting company, Betfair and given 12 months to turn a profit and learn the intricacies of the new online betting phenomenon.

Game, Set & Matched is the fascinating diary of his efforts to master Matched Betting. Along the way he details how to bet successfully on the exchanges on all types of sports from horse racing to soccer and rugby to golf. As importantly he highlights the financial and psychological disciplines required to come out ahead.

Iain Fletcher - one-time professional cricketer with Somerset CCC, city broker and now a regular rugby and cricket correspondent for a national newspaper is also the author of *On Tilt: A Diary of a Spreadbetter*.

For a review copy or for further information, please contact

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