

Fixed Odds Sports Betting

Statistical Forecasting and
Risk Management

Joseph Buchdahl

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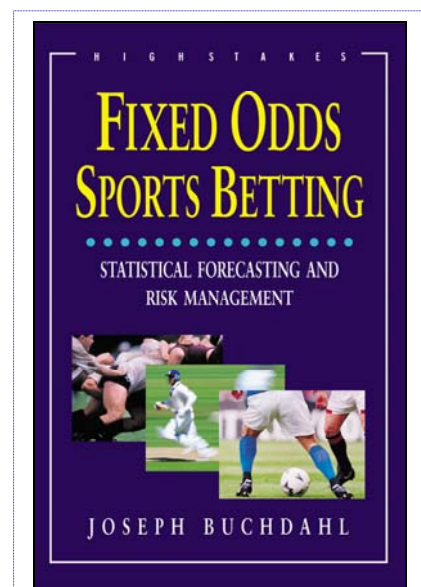
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Marketing Points:

- Adopts a numerical approach to fixed odds sports betting
- Provides an in-depth examination of betting risk and money management
- Utilises extensive data analyses and staking plan computer simulations
- Invaluable reading for statistically-literate sports bettors
- Many useful ideas for the more casual punter
- Exposes some of the long-standing myths surrounding fixed odds betting

Few people manage to make money from gambling; fewer still make a living from it. Written for hardened and novice sports bettors alike, Joseph Buchdahl's *Fixed Odds Sports Betting* examines, through various numerical techniques, how fixed odds punters may learn to beat the bookmaker, protect profits through a sensible approach to risk management, and turn high-risk gambling into a form of low-risk investment.

Fixed Odds Sports Betting investigates:

· Markets in fixed odds sports betting - The bookmaker's overround - Value betting - Ratings systems for sports prediction - Profitability and risk - Singles versus accumulators - Staking plans and money management - The favourite-longshot bias - Sports advisory services - Betting records and their significance testing

Joseph Buchdahl runs the website Football-Data.co.uk, supplying computer-ready football results and betting odds data for the development of betting systems.

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