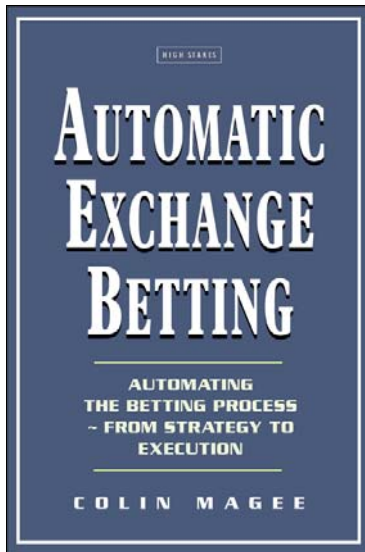


AUTOMATIC EXCHANGE BETTING

AUTOMATING THE BETTING PROCESS
- FROM STRATEGY TO EXECUTION

COLIN MAGEE

PRINT ON DEMAND



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SALES POINTS:

- Betfair, with over 1,000,000 clients and a turnover in excess of £50m/week, matches 15 times as many daily transactions as the London Stock Exchange. In 2006 over 1 billion bets were placed on Betfair alone
- A breakthrough book that provides a practical guide for any bettor who wants to explore the world of automatic betting, covering profitable betting strategies and using the Betfair API to develop betting robots and automated utilities.
- Offers examples and guidance on the use of the Betfair API for developing practical betting programs, unavailable from Betfair – this is the 'missing manual' for the Betfair API
- With a library of re-useable code for accessing critical API services, from extracting market prices to updating bets, all written in open source software

MARKET:

Gambling, Betting Theories, Betting Exchange Users, Finance, Sport

DESCRIPTION:

'A comprehensive guide to using the Betfair API in order to create and implement automatic betting strategies'
- Tom Johnson, Head of API Product Development, Betfair

The past decade has seen a technological revolution in facilities for betting on horseracing and other sports. From the proliferation of online information to the advent of betting exchanges, it is now possible to analyse form and betting odds; run selection systems; place bets and track results electronically.

Today, the leading betting exchange, Betfair, matches 15 times as many daily transactions as the London Stock Exchange.

Crucially, the availability of programmatic access to exchange markets via an application programming interface (API), enables the final piece in reliable automation of the entire betting process.

Automatic Exchange Betting examines each stage of the betting process and shows how it can be automated, with numerous examples applied to horseracing, all implemented using the Betfair API.

Betting strategies, best practice and pitfalls are presented which illustrate the concepts of betting automation, together with practical, re-useable code examples written in open source software to work with Betfair's Free Access API.

The book shows how automating betting strategies not only saves time, but introduces an entirely new paradigm for betting.

A combination of speed of execution, consistency and scalability means hitherto impossible betting strategies become feasible, and methodical approaches to betting can be implemented without manual intervention.

AUTHOR BIOGRAPHY:

Colin Magee has worked for international finance, e-commerce and statistical software companies over 15 years. He is a lifelong horseracing enthusiast (as racegoer, occasional owner and punter), and proprietor of www.betwise.co.uk.