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# 1001 GREAT GAMBLING TIPS

GRAHAM SHARPE

NEW TITLE

## SALES POINTS:

- Gambling Systems and Tips books are hugely popular - *Lay, Back and Think of Winning* (9780572030452) and *New Winning Horse Racing Formulae* (9780572030674) have sold around 5000 copies (NBD)
- Previous title from author – *The Gents Guide to Calculating Winning Bets* has sold out of initial 5000 print run
- Highly respected contributors
- Covers a wide range of sports and games at less than 1p a tip
- Press coverage and targeted advertising in specialist gambling press

## DESCRIPTION:

Graham Sharpe has recruited some of the great and good of the gambling world to divulge their favourite betting suggestions, hints, tips, and strategies.

- Professional punter Dave Nevison reveals many tricks of his trade;
- Derek McGovern, self-styled betting guru of the Daily Mirror, speaks out in his usual flamboyant style;
- Jeremy Chapman, acknowledged master of golf betting tees up tips to lower your golf betting handicap;
- Tournament-winning poker pro, Julian Thew turns over a winning hand of hints; experts from the worlds of exchanges and spread betting give invaluable insights into the game;
- Top Tipsters like Dave Mitchell of The Mirror, Rolf Johnston of the Express, Tony Lewis of The Star and many others regale you with fascinating tactics designed to help improve the profitability of your betting.

Sharpe also tracks down the best punting pointers, delving into the darkest corners, nooks and crannies of gambling lore in the process.

Whether you are into racing, dogs, sports betting, exchanges, spread betting, poker or any other type of gambling opportunity, you'll find plenty in this unique book to benefit and enhance your own style of betting.

## BIOGRAPHY:

**Graham Sharpe** has been involved in the betting industry for over thirty years. He was an illegal bookie while he was still at school, has been a national newspaper tipster for over a decade, penned columns for many betting publications, and written over twenty books with a gambling theme, including the recent successful *A Gentleman's Guide to Calculating Winning Bets*. He is also one of the best known faces and voices in the betting business through his role as Media Relations Director for William Hill.