



RACING TRENDS REVEALED NATIONAL HUNT 08/09

The Road to Cheltenham

DAVID MYERS
new title

SALES POINTS:

- Targeted advertising campaign in sporting press
- Companion volume, *Racing Trends Revealed – Flat 2008*, sold out within a month has subsequently reprinted
- An unprecedented compilation of statistics revealing groundbreaking trends, backed by years of research
- Every major race and festival in the 2008/9 National Hunt season analysed, including the Cheltenham Festival and Aintree

MARKET:

Racing, gambling, sport

DESCRIPTION:

*The follow-up to the best-selling
Racing Trends Revealed – Flat 2008*

Every major race and festival in the 2008/9 National Hunt season has been placed under the spotlight in this unprecedented compilation of racing statistics. By highlighting the vital clues that pinpoint the winner's profile, along with exclusive 'future pointers', *Racing Trends Revealed* shows whether individual winners of big races should be followed or avoided in the future, giving specific ante-post guidance for the Cheltenham Festival.

Covering all the major races in Britain and Ireland, this unique winner-finding tool includes:

- Extended 12-year trend tables for over 120 Graded races and major betting handicaps in Britain plus over 30 Graded events in Ireland - featuring previous form, age, weight, SP and trainer.
- Every major race spotlighted reveals the winners' subsequent four outings – invaluable statistics that have never been published before.
- Trends tables accompanied with bite-size analysis, packed full of handy trends hints.
- Performance ratings for every past winner plus exclusive future success ratings.

Following on from the remarkable achievement of the companion volume to the 2008 Flat racing season, Myers' latest invaluable guide takes the guesswork out of choosing winners: the answers are here, for all to find.

AUTHOR BIOGRAPHY:

David Myers has written about horseracing and produced racing trends both professionally and personally for over 15 years, including on *The Guardian* racing desk, where he is employed as a tipster, ratings-complier and sub editor. Myers also produces big-race trends for the *Irish Field* along with the ground-breaking 'Top of the Form' in the *Racing and Football Outlook*. His work for *Racing Ahead* magazine led to his first book, the informative *Future Trends* in 2005, before the bestselling *Racing Trends Revealed – Flat 2008* earlier this year.

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