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IMPROVE YOUR BETTING - SMARTERSIG

SELECTED SYSTEMS AND STRATEGIES

MARK LITTLEWOOD (ED.)

NEW TITLE

PRINT ON DEMAND

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SALES POINTS:

- Horse racing betting systems are an active area of debate
- The SmarterSig community is a very active and credible group in the area of developing, testing and improving betting systems
- Perfect for the bettor looking to move up to a more serious engagement with the sport

MARKET:

Racing, gambling, sport

DESCRIPTION:

www.smartersig.com is a monthly online magazine and betting community dedicated to research into profitable sports betting strategies and while mainly based around horse racing, other areas of betting are also looked at.

The community is a continuation of the SmartSig group established in 1994 and re-launched in 2007. Within the group are many levels and areas of expertise and whether you are a novice punter, experienced professional bettor or budding journalist you will find members, articles and tools that will greatly assist in moving your betting forward to a more profitable level.

Topics covered within Improve Your Betting range from horse form analysis through to coverage of modern data modelling and analysis methods such as Neural Networks and Genetic Algorithms as well as methods for using Statistical data in Football Match forecasting.

AUTHOR BIOGRAPHY:

David Redpath has been a Racing Manager for an overseas owner with great success for over 30 years. For the last 5 years he has provided a well known gambler with statistical information on horseracing. From his experiences he has formulated the Racing Profiles used in this book.