



GREYHOUND RACING: MAKING IT PAY

STEVE SUGDEN

SALES POINTS:

- Betting on greyhound racing has increased exponentially with the rise of Betfair
- Comprehensive introduction to the sport for those new to betting on greyhounds
- Includes stats on all major UK tracks and vital information on how to compile a form book

MARKET:

Gambling, greyhound racing, betting

DESCRIPTION:

Greyhound Racing: Make It Pay offers the tools to make a regular income from betting on greyhounds. For those new to the sport, there is a full explanation of how to read greyhound form. The book gives the reasons why greyhound racing is the ideal betting medium, and shows how to use the internet to succeed. Since profitable betting demands a businesslike approach, *Greyhound Racing: Make It Pay* identifies the areas where good business practices will help with successful betting.

Statistics on all the tracks racing under National Greyhound Racing Club rules are provided. The tracks where running is most likely to go smoothly are pinpointed, and those which give the punter the best opportunity to make a consistent profit.

Steve Sugden also explains how to maintain a personal greyhound form book, and how to use it to analyse a race. Since greyhound racing does not have a form book, the punter who knows how to compile his own is at a tremendous advantage.

Use this book to:

- Broaden your knowledge of the fascinating world of greyhound racing
- Learn how to compile and maintain your own greyhound form book
- Bet successfully from your own knowledge rather than relying on the opinions of others
- Make a steady, regular income from betting on greyhounds

AUTHOR BIOGRAPHY:

Steve Sugden was born in Northumberland, and read Classics at St. John's College, Cambridge. After working in racing stables he qualified as a chiropractor, specialising in the treatment of horses and dogs. In 2006 Steve's love of greyhounds led him to run the London Marathon in aid of the Retired Greyhound Trust. His first book, *A Dick Francis Companion*, was published in 2008.

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