


## A GENTLEMAN'S GUIDE TO CALCULATING WINNING BETS

GRAHAM SHARPE

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### SALES POINTS:

- Handy pocket-sized guide
- Graham Sharpe, knows the business inside out and brings that knowledge to bear here
- No other book available currently like it
- Hardback edition quickly sold out

### MARKET:

Gambling, horse racing, betting

### DESCRIPTION:

#### A Racing Ready Reckoner

A gentleman (or gentlewoman for that matter) who likes to bet, should never be at a disadvantage when it comes to calculating the amount of winnings he or she has managed to prise away from the grasping clutches of the local turf accountant.

In this book you will find one of the most comprehensive sporting ready reckoners ever to be produced and with our simple guide to bet settling, which explains the short cuts and systems used by the professional settler, there is no wager which you will not be able to settle.

There is a comprehensive but simple glossary explaining some of the betting and racing terms which you may hear bandied about by those in the know, together with an explanation of all of the most popular bets available in betting shops. In addition there are various pertinent charts and tables and an explanation of bookmaker rules which you need to bear in mind when placing your bets.

And if you fancy yourself as a bookmaker in the making then there is an invaluable vintage section on how the old enemy compiles the odds and how he uses the Tic Tac sign language to communicate the prices in secret to other bookies.

### AUTHOR BIOGRAPHY:

**Graham Sharpe** is the Media Relations Director for William Hill. He is the author of numerous books on horseracing and he is also a judge for the Sports Book of the Year Award