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MASTERING EXCHANGE BETTING

How to Become a Successful Sports Trader

by PETE NORDSTED

THE BOOK

There are three things you need to be successful when trading the exchange markets. Firstly, you need to be correctly capitalised. Secondly you need to be following strategies that have a proven edge. Third and probably the most important you need to be in possession of the correct mindset. Although *Mastering Exchange Betting* cannot help you with the first of these disciplines it can certainly help with the other two.

As well as taking you through some football and tennis strategies, *Mastering Exchange Betting* gives you eighteen rules that if studied and followed will enable you to become fully prepared to take on and profit from the sporting markets.

To profit regularly from the sporting markets a serious, disciplined approach along with careful planning need to be employed. This is where the eighteen rules contained in this book can help as they cover many of the disciplines associated with the financial markets. Many of these rules are overlooked by the average sports bettor and it can almost be guaranteed that unsuccessful traders have overlooked and broken one of these eighteen rules.

PETE NORDSTED

MARKETING & SALES POINTS

Mastering Exchange Betting **takes you through the strategies and disciplines needed to become a successful sports trader and sets you on the correct path to profitable trading**

The largest exchange betting site, Paddy Power Betfair, has over 18 million customers worldwide

As of October 2024, Betfair's annual revenue was over £600 million

Updated and revised edition of *Mastering Betfair: How to Make Serious Money Trading Betting Exchanges*, which was originally published in 2009

Pete Nordsted is the owner of Trade on Sports, which offers statistical applications for the football, tennis and horse racing markets. He has been trading the sporting markets for more than 20 years

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HIGH STAKES

Pete Nordsted has been trading the sporting markets for the past twenty years. He is the owner of Trade on Sports which is a platform that provides members with statistical applications for the football, tennis and horse racing markets. He specialises in trading the pre match football markets as well as developing pre match betting strategies. He has written betting previews for the Matchbook betting exchange where he provided readers with a steady profit as well as providing profitable betting advice for several betting syndicates.



OTHER TITLES BY PETE NORDSTED



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